



YOUR FOOD DRIVE TOOLKIT

AT THE COMMUNITY FOOD BANK OF CENTRAL ALABAMA

We are so excited that you have decided to host a food drive to help your community, and we hope that this tool kit will be a valuable tool while you prepare for your kick-off!

Last year, we distributed 21.9 million pounds of food to our neighbors experiencing food insecurity, and we couldn't have done that without your help! **One of the BEST WAYS to support the Community Food Bank of Central Alabama is to host a food drive.**

GETTING STARTED: What's your plan?

- What is your goal for the campaign? 500 lbs.? 1,000 lbs.? 10,000 lbs.? Be reasonable but set your goals high!
- What containers do you need for collections? How many do you need? Can you use your own, or do you need to borrow from the Food Bank? *The Community Food Bank has Food Collection Bins, and you are welcome to use them, pending availability!*
- What is the date of the event/ How long do you plan to collect? *We suggest anywhere from two weeks to one month, depending on the goal.*
- **Once you have made your plan, be sure to register your event with the Community Food Bank of Central Alabama. You can do this by emailing Patrick at pmcclusky@feedingal.org.**

SPREAD THE WORD:

- Use flyers, posters, social media, in-person meetings, and more! *We have a variety of resources that you can use! Check them out at www.feedingal.org/food-drive-resources/.*
- Communicate the event details to ensure people know what's going on and why you're hosting one, so you will have the greatest level of participation!

COMPETITION CAN DRIVE THE DRIVE:

- A little competition can make a difference!
- Set up teams, companies, classes, or friends to go against each other in a "who can collect the most food" donation competition!

MOST NEEDED ITEMS:

- Here's a list of our most needed items! We have two sets of needed items, based on the time of year.
- We have put these on separate pages, for your convenience!



FOOD DRIVE MOST NEEDED ITEMS

Holiday Edition – NOW thru Christmas!

We are looking for these items to fill our Holiday Food Boxes! We ask for certain size items so they can fit in our distribution boxes, but we will **gladly** accept other items too!

- **Canned Corn** (15 oz.)
- **Canned Mixed Vegetables** (15 oz.)
- **Canned Cut Sweet Potatoes** (15 oz.)
- **Canned Green Beans** (15 oz.)
- **Potato Flakes** (6.5 oz.)
- **Macaroni and Cheese** (7.5 oz.)
- **Canned Mixed Fruit** (15 oz.)
- **Canned Applesauce** (15 oz.)
- **Cake Mix** (10 oz.)
- **Raisins** (15 oz.)
- **Dry Blackeye Peas** (16 oz.)
- **Canned Blackeye Peas** (15 oz.)
- **Rice** (32 oz.)

TRY TO AVOID:

Sodas, candy, junk food, alcoholic beverages, homemade items, open/used items, items in a glass container, or perishable products.

For more information, please visit us at www.feedingal.org
or call us at (205) 942-8911