



# YOUR FOOD DRIVE TOOLKIT

## AT THE COMMUNITY FOOD BANK OF CENTRAL ALABAMA

We are so excited that you have decided to host a food drive to help your community, and we hope that this tool kit will be a valuable tool while you prepare for your kick-off!

Last year, we distributed 19.4 million pounds of food to our neighbors experiencing food insecurity, and we couldn't have done that without your help! **One of the BEST WAYS to support the Community Food Bank of Central Alabama is to host a food drive.**

### GETTING STARTED: What's your plan?

- What is your goal for the campaign? 500 lbs.? 1,000 lbs.? 10,000 lbs.? Be reasonable but set your goals high!
- What containers do you need for collections? How many do you need? Can you use your own, or do you need to borrow from the Food Bank? *The Community Food Bank has Food Collection Bins, and you are welcome to use them, pending availability!*
- What is the date of the event/ How long do you plan to collect? *We suggest anywhere from two weeks to one month, depending on the goal.*
- **Once you have made your plan, be sure to register your event with the Community Food Bank of Central Alabama. You can do this by emailing Sarah at [sroberts@feedingal.org](mailto:sroberts@feedingal.org).**

### SPREAD THE WORD:

- Use flyers, posters, social media, in-person meetings, and more! *We have a variety of resources that you can use! Check them out at [www.feedingal.org/food-drive-resources/](http://www.feedingal.org/food-drive-resources/).*
- Communicate the event details to ensure people know what's going on and why you're hosting one, so you will have the greatest level of participation!

### COMPETITION CAN DRIVE THE DRIVE:

- A little competition can make a difference!
- Set up teams, companies, classes, or friends to go against each other in a "who can collect the most food" donation competition!

### MOST NEEDED ITEMS:

- Here's a list of our most needed items! We have two sets of needed items, based on the time of year.
- We have put these on separate pages, for your convenience!



## FOOD DRIVE MOST NEEDED ITEMS

- **Canned Meat**  
*(Chicken, Tuna, Salmon, etc.)*
- **Canned Vegetables**  
*(Low/No Sodium Preferred)*
- **Canned Fruit** *(or Applesauce)*
- **Canned OR Boxed Meals**  
*(Chef Boyardee, Macaroni & Cheese, Beef Stew, etc.)*
- **Peanut Butter** *(and Other Nut Butters)*
- **Canned OR Dried Beans, Peas, Lentils, etc.**
- **Pasta, Rice, Quinoa** *(or Other Healthy Carbohydrates)*
- **Breakfast Cereals, Oatmeal, Grits**  
*(and Other Breakfast Foods)*
- **100% Fruit Juice** *(Canned, Plastic Bottles, or Boxes)*
- **Condiments AND Cooking Oils**
- **Flour, Sugar, AND Other Baking Goods**
- **Shelf-Stable Milk**  
*(Dairy or Non-Dairy Alternatives such as Oat, Almond, Coconut, etc.)*
- **And... other Healthy, Low-Fat, Low-Sodium, Low-Sugar Products**

### TRY TO AVOID:

Sodas, candy, junk food, alcoholic beverages, homemade items, open/used items, items in a glass container, or perishable products.

For more information, please visit us at [www.feedingal.org](http://www.feedingal.org)  
or call us at (205) 942-8911